# Web Developer

**GlobeStar Systems** is a leader in integrated clinical communication. Our cornerstone product, Connexall®, is an award-winning Enterprise grade IoT platform, purpose built for the healthcare industry. Connexall® is a sophisticated and customizable end-to-end integration and communication platform that helps its customers improve clinical workflow, reduce alarm fatigue, and drive better patient and staff outcomes.

## Job Title: Web Developer

Type: Fulltime
Start Date: Immediate
Location: S. Miguel - Lagoa

## Job Description

Reporting to the Director of Information Technology, the Web Developer will be responsible for updating our current internal/external websites, as well as developing and implementing a usability testing process to ensure that new websites met our company's requirements. The successful candidate will work to expand our website's influence in our industry by applying content management platform knowledge and translating business needs into client friendly functions. They will also help support the IT infrastructure located in Lagoa's office including end-user's devices.

## Primary Responsibilities

- Manage both back-end and front-end development, including creating WordPress themes and integrations with plugins.
- Ensure high performance and availability and manage all technical aspects of the content management system (CMS).
- Implement redesigns on existing WordPress sites.

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- Work with the Marketing team to publish content, meta description, and page titles in support of SEO strategies.
- Use Google My Business, or other tools, effectively to ensure the website is active and to increase traffic.
- Measure and generate reports tracking website traffic, providing recommendations for improvement.
- Maintain software documentation and prepare contingency plans in case the website goes down.
- Integrate data from various back-end services and databases to collect and manipulate data (Queries/ Reports).
- Implement testing tools that monitor the ongoing performance of the company website.
- Assist with IT orientation for new and existing employees in the Azores.
- Performs installations and upgrades of Windows client OS, systems, and hotfixes as required.
- Troubleshoot system hardware and software issues.
- Maintain inventory database of all electronic equipment, parts, and supplies.
- Other duties as required.

## Qualifications

- A Bachelor's degree in Computer Science or related field required.
- 2+ years' experience in web development and testing.
- Excellent written and verbal communication skills in both English and Portuguese required.
- Ability to work and customize various CMS solutions (preferably Word Press but knowledge of other CMS' considered an asset).
- Strong front-end web skills including but not limited to HTML, PHP, JavaScript, MySQL, jQuery, and CSS.
- Strong understanding of or experience working with REST APIs.
- Experience using website builders such as Elementor, Avada, and WPBakery.
- Proven knowledge of the most current security and web development programming languages.
- Experiencing managing web hosting services (e.g. Bluehost, iPage, GoDaddy).
- Must be able to deploy new websites, manage resources, performance, backups, understand domain registration, and DNS and SSL encryption.

- A solid understanding of how web applications work including security, session management, and best development practices.
- Basic knowledge of Search Engine Optimization.
- Ability to create support documentation for all new website projects.
- Must be a highly motivated, hands-on professional.
- Team player with a positive attitude.
- Ability to work independently and sets own priorities and tasks.
- Attention to detail with strong analytical and organizational skills.
- Superior time-management and multi-tasking skills.
- Ability to establish and maintain effective working relationships with individuals at all levels of the organization and external contacts.
- Ability to maintain confidentiality.

**Contact:**

If interested, please email your resume, cover letter, and unofficial grade report to humanresources@connexall.com.